

EELISA Day Toolkit – Moving Stories Unboxed

Practical recommendations for organising an EELISA event
focused on mobility

Based on the experience of Scuola Normale Superiore

EELISA

The European Engineering Learning Innovation and Science Alliance (EELISA) is a consortium of ten higher education institutions from eight different countries in Europe that share the common ambition of defining and implementing a common model of European engineer rooted in society and of bridging engineering, sciences and humanities for inclusive, sustainable and digital societies.

ALLIANCE MEMBERS



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1. Purpose

This toolkit presents a flexible format for organising an EELISA Day centred on mobility. It is intended as a collection of good practices that each partner institution can adapt.

2. Event concept

Moving Stories Unboxed combines storytelling, networking and practical information in an informal environment where undergraduate and PhD students can share past mobility experiences, plans and personal reflections.

3. Objectives

- Promote EELISA mobility opportunities.
- Encourage peer-to-peer storytelling.
- Create dialogue around international experiences.
- Provide practical guidance on mobility.
- Collect testimonials and feedback.
- Strengthen engagement with EELISA.

4. Target audience

- Students
- PhD candidates
- Researchers
- Academic staff
- Administrative staff
- Incoming and outgoing mobility participants

5. Event spaces

Interview Box

- Quiet recording area.
- Smartphone or camera on tripod.
- External microphone.
- EELISA branded backdrop.
- Optional instant photo booth.

EELISA Corner / Info Point

- Information desk with flyers and gadgets.
- Local Office and International Office staff available.
- Monitor displaying EELISA videos.
- QR codes to the Digital Campus and mobility resources.

Networking Area

- Coffee breaks and lunch.
- Comfortable informal seating.

6. Ambassadors

- Welcome participants.
- Invite people with mobility stories.
- Facilitate interviews.
- Encourage participation.
- Create an informal atmosphere.



7. Suggested interview questions

- What inspired you to go abroad?
- What advice would you give to future participants?
- What do you expect from your next mobility experience?
- What surprised you the most?
- What challenges did you face?

8. Suggested programme

- Opening of the EELISA Corner and Interview Box.
- Morning coffee break.
- Interviews and networking.
- Networking lunch.
- Interviews and networking.
- Afternoon coffee break.
- Further interviews.
- Closing.

9. Communication

Before

- Save the Date.
- Posters and mailing lists.
- Social media (if social media are also used for internal communications).
- Invite mobility participants.

During

- Photos and short videos.
- Stories and live updates.
- Behind-the-scenes content.

After

- Social media recap.
- Share testimonials.
- Follow-up on mobility opportunities.

10. Outputs

- Short interview videos.
- Written testimonials.
- Photo gallery.
- Behind-the-scenes material.
- Contacts and expressions of interest.

11. Good practices

- Keep the atmosphere informal.
- Combine storytelling with practical information.
- Ensure high-quality audio.
- Offer refreshments to encourage interaction.
- Use the event to listen to participants' needs.

Key takeaway

An EELISA Day dedicated to mobility is an opportunity to inspire participation through authentic stories while providing practical guidance and strengthening the local EELISA community.

[CANVA LINK TO GRAPHIC MATERIALS](#)



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