



GUIDELINES TO BECOME AN EELISA NARRATOR & AMPLIFIER

1 **CREATE CONTENT FOR SOCIAL MEDIA**: **Take photos** and especially **record videos** of all the activities that take place within the EELISA framework - a selfie, a screenshot or a general picture. The main thing is that you **share your own experience and POV**.

2 **SHARE THE CONTENT**:
* **Through social networks** : **post the content from your personal account** (this will make EELISA communication more diverse) and **tag us**:

Linkedin & Facebook: tag @EELISA European University

Twitter: tag @eelisa_eu

Instagram: tag @eelisa_eu on the post's pictures, text or Instagram stories

Via email to **communication@eelisa.eu** (Att EELISA social media manager) so we can share directly in the EELISA official accounts.

3

INTERACT WITH EELISA's POSTS: The positioning in social networks works according to how much interaction the content has. To **make our content more visible** we need the algorithm to like it and we can get this just **in a click** :)

- Like, leave a comment, re-tweet, share, react! 👍❤️👉➡️

4

USE EELISA's HASHTAGS: A few hashtags have been established for each occasion in order to organize all the information.

#EELISACommunities

#WeAreEELISAstudents

#WeAreEELISA

(main # for general content)

#EELISAWomen

CREATE CONTENT FOR EELISA WEBSITE

Insight Article:

A summary of an EELISA event from your perspective.



First EELISA local student group. It is happening!

Articles, EELISA • December 13, 2021

Last November, a “groundbreaking” event took place at FAU: it was the kick-off of their...

[Read more ▶](#)

Interviews:

A Q&A format (prepared with the EELISA communication office) about specific topics.



“EELISA Librarians Team”: a network of professionals to promote Open Science within the Alliance.

Articles, EELISA • November 12, 2021

As an Alliance meant to foster real change within the European Higher Education, bottom-up processes...

[Read more ▶](#)

Participate in EELISA Portrait Series:

#EELISAWomen (starting March 2022)

#WeAreEELISAstudent (ongoing)

#WeAreEELISastaff (upcoming)



Launching #WeAreEELISAstudents Portrait Series

Articles, EELISA, EELISA Students • December 15, 2021

University students embody EELISA's DNA. They are diverse, curious and

*** [Contact communication@eelisa.eu](mailto:communication@eelisa.eu) and make your proposal!**

CONTACT EELISA COMMUNICATION OFFICE
communication@eelisa.eu

