



# GUIDELINES FOR EELISA COMMUNITIES



## What we offer

- Support in the ideation and creation of a community logo.
- Support and guidance in the creation of communication materials.
- The publication of an event page in the EELISA Website.
- Event page/ Shared event page within institutional blogs.
- Dissemination on social media based on relevance and volume of posts.



## What we ask for

- Use the [EELISA Logo](#) and the **EC funding Acknowledgement** logo in your communication materials and merchandising.
- Use the [EELISA Community Umbrella Logo](#) along with your own logo following the instructions of the [EELISA 2.0 Visual Identity Manual](#)

Example of an EE Community logo composition (made by a “EELISA Community Umbrella Logo” + community icon):



### Prior to the event

After registering the event on the Community platform, you can request help from the EELISA Central Office for dissemination, by writing no less than **FOUR WEEKS** prior to the event (you must send your request and activity information to [communication@eelisa.eu](mailto:communication@eelisa.eu)).

### During the event

To be tagged on all social media posts.



## What we ask for

■ Under the EU recommendations and as reflected in EELISA Grant Agreement, all Communities blogs or websites and (when possible) design materials communicating EELISA should include the following text at the bottom or as footer:

*Although EELISA is co-funded by the European Union, views and opinions expressed are however those of the authors only, and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor the EACEA can be held responsible for them.*



## IMPORTANT

### Note on the Generation of Photographic and Video Materials for Communication Purposes

It is necessary to obtain consent from the individuals appearing in the photographs and videos used for EELISA promotional materials and actions.

- You will find the **individual consent form** [here](#)
- In the case of photographs and materials taken during EELISA events, it is suggested to include an informational clause with the possibility of consent acceptance in the registration forms.